Ashmik Ragesh

Product Designer · 5 years of experience

+91 79946 16825
ashmikragesh31@gmail.com
ashmikragesh.com

PROFILE

Product designer with 5 years of experience across travel, fintech and education. Led design for 6 travel brands at Travelopia and built design systems in Figma and in code. Works closely with PMs and engineers, from research to release, to improve bookings, conversion and task completion.

EXPERIENCE

Travelopia · Product Designer

Bengaluru, India · Aug 2023 – Present

- Led design for 6 brands: TCS World Travel, Quark Expeditions, Kalos, Enchanting Travels, Hayes & Jarvis and My Planet.
- Integrated travel insurance into the Artemis booking flow in 4 weeks, lifting adoption from 7% to 52% and adding $125K in Q1 revenue.
- Spearheaded the Artemis design system across 3 brands, raising task completion by 35% and reducing errors by 60%.
- Redesigned the travel proposal UX, leading to a 40% increase in bookings.
- Created a travel planning tool that cut lead prospecting time by 75%.
- Helped start Helix, a Claude Code skill that holds every brand's design system in code. Migrated 3 brands' components in about a month, cutting design delivery time roughly in half.
- Designed filters, result counts and trip routes for TCS World Travel search, live since July 2026.

Cubera · Product Designer

Bengaluru, India · Jan 2023 – Aug 2023

- Led MVP design for the Pegasus app.
- Built the Pegasus design system, reducing system errors by 65%.
- Created high-fidelity prototypes that sped up development and aligned stakeholders on business goals.

Synctric · Product Designer

Kochi, India · Aug 2022 – Jan 2023

- Created the brand identity and led the design system for Synctric.
- Led design for the Synctric website redesign.
- Designed high-fidelity financial dashboards.

AMMACHI Labs · UX Designer

Kollam, India · Jan 2022 – Jul 2023

- Led UI/UX design for NCERT government-funded educational simulations.
- Identified core simulation requirements with the team through user research.
- Designed intuitive interfaces for the Oil Change and Mixer Debugging simulations.

EDUCATION

Amrita Vishwa Vidyapeetham

Bachelor of Business Administration
2019 – 2022

SKILLS

Design & Animation

Interaction Design, Wireframing, Prototyping, Motion Design, Storyboarding, User Flows, Information Architecture, Design Systems, Design Tokens, Design-to-Code, Micro-interactions, 2D Animation, Branding, Product Illustration, Graphic Design, Responsive Design (iOS, Android, Web)

Research

User Interviews, Usability Testing, Heuristic Evaluation, Survey Design, Comparative Analysis, Market Research, A/B Testing

Design Tools

Figma, FigJam, Framer, ProtoPie, Spline, Lottielab, Adobe Creative Cloud, Miro, Notion, Jira, Asana

AI & Build

Claude Code, Cursor, Codex, Antigravity, ChatGPT, Figma MCP, GitHub, Vercel, Supabase, Upstash

CERTIFICATIONS

Product Strategy for Designers

Influencing product strategy, driving change within a team and presenting with confidence.